

**Workshop with Koray Çalışkan  
„Global Ethnography.  
Marketization in Everyday Life: Concepts, Methods, Ideas“**

**With:** **Koray Çalışkan**, (Boğaziçi University, Political Sciences and International Relations), **Elizabeth Saleh** (American University of Beirut) & **Nikolas Schall** (IRTG Diversity, University of Trier)

**Venue:** Academy for Continuing Education, Bremen University, Central Area, Bibliothekstrasse 2a, Room No B0770

**Concept & Contact:** **Michi Knecht** (University of Bremen), **Souad Zeineddine** (a.r.t.e.s Graduate School for the Humanities Cologne, University of Cologne) and **Lilli Hasche** (University of Bremen)

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**Closing date for registration: 31/05/2018**

Please registrate with Hanna Schnieders ([hschnied@uni-bremen.de](mailto:hschnied@uni-bremen.de)) or at StudIP



The Workshop focuses on the ethnographic study of global economies and markets, their coming into being and their consequences. Koray Çalışkan's work on global cotton will be compared to case studies of very different „global commodities“: among them Matsutake gourmet mushrooms (Anna Tsing), scrap metal (Elizabeth Saleh), more cotton (Nikolas Schall), Bitcoins (Koray Çalışkan) and human sperm and egg cells (Michi Knecht). We will discuss the academic and political relevance of new empirical research that shows the dynamic processes of price realization, the contributions of scientific propositions in the making of markets, the daily interventions and negotiations as well as the importance of seeing markets as a continuous relationship of power. We will also work on methodological, epistemological and conceptual questions of “global ethnographies” and the development of „global ethnography research designs“ that blend rigorous ethnography with rich theoretical analysis.

## Program:

### Day 1) Friday, 15/06/2018, 13:00-19:00 CET

Time	Input
13:00-13:30	Welcome / Introduction to global ethnographies: marketization in everyday life
13:30-13:45	Public interview with Koray Çalışkan: A toolkit for ethnographies of global markets and its relevance
13:45-15:15	Text-work: Economization / Marketization(2009/10, Part 1 & 2)
15:15-15:45	<b>Coffee break</b>
15:45-16:30	Text work: Preparation of poster presentation
16:30-18:00/18:10	Plenary session: Marketization research - concepts, methods, ideas
18:10-19:00	Documentary: <b>The Last Villagers of Avsar</b> , Koray Çalışkan, 2016. Feedback for the 1st day
19:00/19:30	<b>Dinner</b>

### Day 2) Saturday 16/06/2018, 10:00-18:00 CET

Time	Input
10:00-10:15	Intro to the 2nd day
10:15-10:45	Talk by Koray Çalışkan: How to pursue an ethnography of the global? // Discussion
10:45-11:00	<b>Short break</b>
11:00-13:00	Global ethnography: Comparative perspectives I (with Elizabeth Saleh, students and PhD researchers)
13:00-13:30	<b>Lunch</b>

13:30-15:30	Global ethnography: Comparative perspectives II (with Nikolas Schall, Michi Knecht, students and PhD reseachers)
15:30-15:40	<b>Short break</b>
15:40-17:40	Group work: Developing exemplary research designs and talking about them
17:40-18:00	Wrapping up

## Speakers:

**Koray Çalışkan** is a political scientist, economic anthropologist and public intellectual at Boğaziçi University, Istanbul. His publications have contributed to the making of a new field of study in exchange, processes of marketization and production relations, combining theoretical, methodological and heuristic tools from the SSF (Social Studies of Finance), STS (Social Studies of Science and Technology), and Economic Anthropology. Carrying out research on three continents (Europe, North-America and Africa), following cotton's production and exchange for his book "Market Threads" (2010), Çalışkan looked at how farmers and traders make a global commodity. His book also presents a replicable theoretical research design that goes beyond studying cotton. In collaboration with Michel Callon for two articles about "Economization / Marketization", he proposed a new research program on processes of market formation and suggested new forms of understanding markets and economies. Importantly, these articles also show the role and performativity of modern sciences in the making of modern relations of economization.

**Elizabeth Saleh** is a research associate at the Asfari Institute for Civil Society and Citizenship at the American University of Beirut. She works in the fields of political and economic anthropology and has a special focus on labour, gender, resistance and social transformation. She obtained her PhD in Social Anthropology from Goldsmiths, University of London. Her doctoral research examined the entrepreneurial strategies of members of the wine industry as they converged in the Kefraya region of the West Bekaa. In 2015 Elizabeth commenced a new ethnographic study examining the reconfiguration of Syrian labour at the interface between Beirut's formal and informal economies. Most of her fieldwork takes place at a scrapyards in a working class neighborhood in Beirut, where she explores the effects of the Syrian conflict and the policies of the Lebanese state toward migration, labour and waste management in relation to the prosperity of the scrap metal industry. Elizabeth has held posts at the Orient Institute in Beirut, the London School of Economics LSE, Goldsmiths in London as well as at the ZMO in Berlin. She received an MA in Anthropology and Cultural Politics at Goldsmiths in 2004 and obtained a Postgraduate Certificate in the Management of Education and Learning from the same university in 2014.

**Nikolas Schall** is a doctoral student at IRTG Diversity / Mediating Difference in Transcultural Spaces at the University of Trier. He studied European Ethnology at Humboldt University, Berlin, and wrote his master's thesis on cotton as a global assemblage. His new research project „Cosmopolitan Solidarity in Transnational Activist Networks: An Ethnography of the Production of Global Relations“ explores the question of how collaborations or alliances in transnational social movements are produced. More specifically it asks how solidarity becomes possible despite historically constructed particular identities and different positions in the social space.

## Mandatory literature - please read in advance:

**Koray Çalışkan & Michel Callon** (2009): Economization, part 1: shifting attention from the economy towards processes of economization. In: *Economy and Society*, 38:3, 369-398, DOI: 10.1080/03085140903020580

**Koray Çalışkan & Michel Callon** (2010): Economization, part 2: a research programme for the study of markets. In: *Economy and Society*, 39:1, 1-32, DOI:10.1080/03085140903424519

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## Additional literature:

**Burawoy, Michael** (2004): *Global Ethnography*. Berkeley: U of Calif Press.

**Çalışkan, Koray** (2010): *Market Threads: How Cotton Farmers and Traders Create a Global Commodity*. Princeton University Press.

**Callon, Michel** (2016) Revisiting marketization: from interface-markets to market-agencements, *Consumption Markets & Culture*, 19:1, 17-37, DOI: 10.1080/10253866.2015.1067002.

**Callon, Michel / Cécile Méadel & Vololona Rabearisoa** (2002): The economy of qualities, *Economy and Society*, 31:2, 194-217, DOI: 10.1080/03085140220123126

**Chibber, Vivek.** (2013): *Postcolonial theory and the specter of capital*. London / New York: Verso

**Collier, Stephen J. / Aihwa Ong** (2005): *Global Assemblages, Anthropological Problems*. In: *Dies: Global Assemblages. Technology, Politics, and Ethics as Anthropological Problems*. Malden, MA u.a., S. 3-21.

**Gille, Zsuzs & Seán Ó Riain** (2002): *Global Ethnography*. In: *Annual Reviews of Sociology* Bd. 28, 271-295.

**Holmes, Douglas R. / George E. Marcus** (2005): *Cultures of Expertise and the Management of Globalization. Toward the Re-Functioning of Ethnography*. In: Aihwa Ong / Stephen J. Collier (Hg.): *Global Assemblages, Technology, Politics, and Ethics as Anthropological Problems*. Malden, MA, u.a. S. 235-252.

**Juris, J. S., & Khasnabish, A.** (2013). *Insurgent encounters : transnational activism, ethnography, and the political*. Durham: Duke University Press

**Karpik, Lucien.** (2010): *Valuing the Unique. The Economics of Singularities*. Princeton University Press.

**Klaas, Franziska & Zeineddine, Souad** (2018): *Differenzmaschine Kapitalismus*. Rezension zu „The Postcolonial Theory and the Specter of Capital“, von Vivek Chibber, veröffentlicht in: <https://www.kritisch-lesen.de/rezension/differenzmaschine-kapitalismus>

**Lyon, Sarah / Moberg, Mark** (2010) (Hg.): *Fair Trade and Social Justice. Global Ethnographies*. New York University books

**Neilson, Brett** (2012): Five theses on understanding logistics as power, *Distinktion: Journal of Social Theory*, 13:3, 322-339, DOI: 10.1080/1600910X.2012.728533

**Ramamurthy, Priti**: Why is Buying a „Madras“ Cotton Shirt“ a Political Act? In: J. Timmons Roberts, Amy Bellone Hite, Nitsan Chlorev (Hg.): *The Globalization and Development Reader*.

**Reckwitz, Andreas.** (2017): *Die Gesellschaft der Singularitäten*. Berlin: Suhrkamp

**Schall, Nikolas** (2016): *Verflochtene Stoffe. Ethnographie einer Globalen Assemblage* (Masterarbeit bei Regina Römhild und Manuela Bojadjewicz, HU Berlin online)

**Tsing, Anna Lowenhaupt** (2017): *Der Pilz am Ende Welt. Über das Leben in den Ruinen des Kapitalismus*. Berlin: Matthes & Seitz.

**Tsing, Anna Lowenhaupt** (2005): *Friction. An Ethnography of Global Connection*. Princeton U Press.

**Zeineddine, Souad.** (2018): *Hauptsache Holzzahnbürste!* Rezension zu Reckwitz veröffentlicht bei [Kritisch-Lesen.de](https://www.kritisch-lesen.de/rezension/hauptsache-holzzahnburste) <https://www.kritisch-lesen.de/rezension/hauptsache-holzzahnburste>